The Buxton Helmsley Group Announces Sufficient Shareholder Backing to Call Mallinckrodt Meeting of Shareholders, Begin Realigning Board and Management with Shareholder Interests, Renegotiate Restructuring Plan

English PR Newswire ID: 3049898-1 Clear Time Jan 27, 2021 3:02 PM ET



Pickup

354M

TOTAL POTENTIAL AUDIENCE

117

TOTAL EXACT MATCHES

TOP EXACT MATCH PICKUP



**CNN Business** 

173M visitors/month [1]



Yahoo! Finance

48M visitors/month [1]

THE WALL STREET JOURNAL Wall Street J...

34M visitors/month [1]



MarketWatch

28M visitors/month [1]



Seeking Alpha

8M visitors/month [1]



The Globe and...

7M visitors/month [1]



PR Newswire

7M visitors/month [1]



Barron's

6M visitors/month [1]



Finanzen.net

6M visitors/month [1]

MARKETS Markets Insider

INSIDER

6M visitors/month [1]



Benzinga

5M visitors/month [1]



Zacks Investm... 3M visitors/month [1]



Morningstar

3M visitors/month [1]



Barchart.com

1M visitors/month [1]



WFMZ-TV IND-6...

1M visitors/month [1]

\*DATA SOURCES: [1] **SimilarWeb** [2] ALEXA, [3] SITEWORTHTRAFFIC.COM [4] CISION DIGITAL REACH

\*THE DATA CITED HERE BY SIMILARWEB REPRESENTS SITE TRAFFIC DATA OF WORLDWIDE UNIQUE VISITORS ON DESKTOP AND MOBILE DEVICES. DATA IS UPDATED MONTHLY.

### Views & Engagement

Views & Engagement data will continue to mature over time. Totals below are expected to have reached 98% maturity when the circles below are darker in color.

538 **CLICK-THROUGHS** 

2 SHARES 29,273

RELEASE VIEWS

Distribution

96

TOTAL AP OUTLETS DISTRIBUTED

### TOP AP OUTLETS



FoxNews.com

32M Visitors/Month New York, NY



**CBS News Radio** 

30M Visitors/Month New York, NY



New York Time...

29M Visitors/Month New York, NY



CNBC.com

26M Visitors/Month Englewood Cliffs, NJ



CBSnews.com

26M Visitors/Month New York, NY



abcnews.com

24M Visitors/Month New York, NY



New Tang Dyna...

10M Visitors/Month New York, NY

Yahoo Inc.



# Pickup

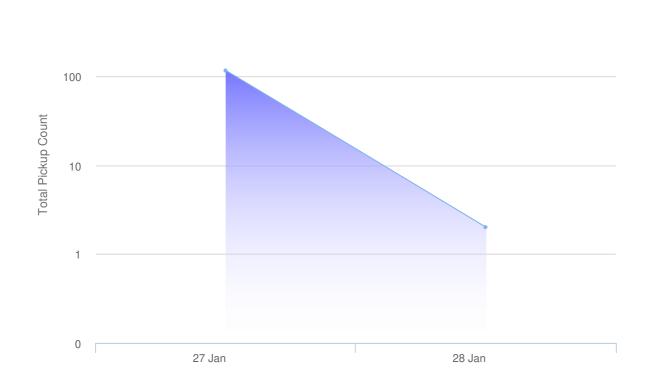
# Overview

1000



# Total Pickup Over Time

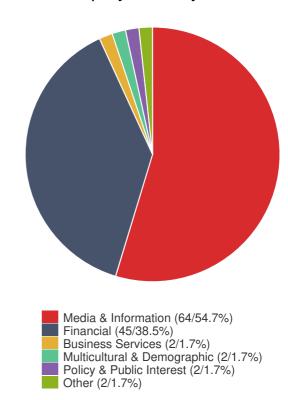
Total pickup since your content was distributed



### Total Pickup by Source Type

# Newspaper (44/37.6%) Online News Sites & Other Influencers (33/28.2%) Broadcast Media (10/8.5%) Financial News Service (9/7.7%) News & Information Service (8/6.8%)

### Total Pickup by Industry



# **Exact Match Pickup**

Other (13/11.1%)

Exact matches are full text postings of your content which we have found in the online and social media that we monitor. Understand how it is calculated.

Total Exact Matches: 117

Total Potential Audience: 354,138,632

Logo	Outlet Name	Location	Source Type	Industry	Potential Audience
CON BUSINESS.	CNN Business Online ☐ View Release	United States	Online News Sites & Other Influencers	Financial	173,697,570 visitors/month
yahoo!	Yahoo! Finance Online ☐ View Release	Global	Online News Sites & Other Influencers	Media & Information	48,499,683 [1] visitors/month
THE WALLSTREET JOURNAL	Wall Street Journal Online □ View Release	United States	Newspaper		34,614,390 [1] visitors/month
MarketWatch	MarketWatch Online   ✓ View Release	United States	Online News Sites & Other Influencers	Financial	28,050,994 [1] visitors/month
Seeking Alpha <sup>()</sup>	Seeking Alpha Online ☐ View Release	United States	Online News Sites & Other Influencers	Financial	8,452,621 [1] visitors/month

THE GLOBE AND MAIL*	The Globe and Mail   Globe Investor Online ☐ View Release	Canada	Newspaper	Media & Information	7,500,667 <sup>[1]</sup> visitors/month
CISION PR Newswire	PR Newswire Online ☐ View Release	Global	PR Newswire	Media & Information	7,473,928 [1] visitors/month
BARRON'S	Barron's Online ☐ View Release	United States	Magazine	Financial	6,929,968 <sup>[1]</sup> visitors/month
finanzen-net	Finanzen.net Online   ✓ View Release	Germany	Online News Sites & Other Influencers	Financial	6,682,244 [1] visitors/month
MARKETS INSIDER	Markets Insider Online ☐ View Release	Global	Online News Sites & Other Influencers	Financial	6,542,237 [1] visitors/month
BENZINGA	Benzinga Online ☐ View Release	United States	Online News Sites & Other Influencers	Financial	5,368,378 <sup>[1]</sup> visitors/month
ZACKS Our Research, Your Success.	Zacks Investment Research Online  View Release	United States	Financial Data, Research & Analytics	Financial	3,576,025 [1] visitors/month
M\(\text{RNINGSTAR}^\)	Morningstar Online ☐ View Release	Global	Financial Data, Research & Analytics	Financial	3,130,074 [1] visitors/month
barchart	Barchart.com Online ☐ View Release	United States	News & Information Service	Financial	1,610,994 [1] visitors/month
NEWS	WFMZ-TV IND-69 [Allentown, PA] Online ☐ View Release	United States	Broadcast Media	Media & Information	1,546,943 [1] visitors/month
YCHARTS	YCharts Online ☐ View Release	United States	News & Information Service	Financial	1,116,643 <sup>[1]</sup> visitors/month
wfmj%com	WFMJ-TV NBC-21 [Youngstown, OH] Online ☐ View Release	United States	Broadcast Media	Media & Information	938,994 [1] visitors/month
gurufocus	GuruFocus Online ☐ View Release	United States	Financial Data, Research & Analytics	Financial	913,132 <sup>[1]</sup> visitors/month
Quicken	Quicken Online — View Release	United States	Financial Data, Research & Analytics	Financial	671,642 [1] visitors/month

FT	Financial Times Online ☐ View Release	Global	Newspaper	Financial	563,949 [1] visitors/month
Stockhouse.	StockHouse.com Online ☐ View Release	Canada	News & Information Service	Financial	466,061 [1] visitors/month
finanzen ch	Finanzen.ch Online ☐ View Release	Switzerland	Online News Sites & Other Influencers	Financial	463,281 [1] visitors/month
2 NEWS	KTVN-TV CBS-2 [Reno, NV] Online ☐ View Release	United States	Broadcast Media	Media & Information	408,397 [1] visitors/month
WBOC 16	WBOC-TV CBS-16 [Salisbury, MD] Online ☐ View Release	United States	Broadcast Media	Media & Information	323,086 [1] visitors/month
DAILY FREEMAN	Daily Freeman [Kingston, NY] Online     View Release	United States	Newspaper	Media & Information	282,934 [1] visitors/month
<b>finanzen</b> at	Finanzen.at Online ☐ View Release	Germany	Online News Sites & Other Influencers	Financial	271,106 [1] visitors/month
TMX TMX MONEY	TMX Money Online ☐ View Release	Canada	Financial News Service	Financial	237,520 [1] visitors/month
TMX TMX MONEY	TMX Money Online ☐ View Release	Canada	Financial News Service	Financial	237,520 [1] visitors/month
Financial	FinancialContent - PR Newswire Online  View Release	United States	Financial News Service	Media & Information	161,590 [1] visitors/month
WRALE COM	WRAL-TV CBS-5 [Raleigh, NC] Online ☐ View Release	United States	Broadcast Media	Media & Information	161,590 [1] visitors/month
Townhalls Finance	Townhall Finance Online ☐ View Release	United States	Financial News Service	Media & Information	161,590 [1] visitors/month
T TAMAR SECURITIES	Tamar Securities Online ☐ View Release	United States	Online News Sites & Other Influencers	Financial	161,590 [1] visitors/month
International Business Times	IBTimes Online   ✓ View Release	United States	Newspaper	Media & Information	161,590 <sup>[1]</sup> visitors/month
rrstar,com haladelpjac tar   Talial Davidgo indep altransin laura	Rockford Register Star [Rockford, IL] Online  View Release	United States	Newspaper	Media & Information	161,590 <sup>[1]</sup> visitors/month

GREATAMERICAN PRANCE PERSONNEL	Great American Financial Resources Online   ☐ View Release	United States	News & Information Service	Financial	161,590 <sup>[1]</sup> visitors/month
FRANKLINCREDIT	Franklin Credit Management Online  View Release	United States	Online News Sites & Other Influencers	Financial	161,590 [1] visitors/month
Value Investing News Investor powered stock market news	Value Investing News Online ☐ View Release	United States	Financial News Service	Financial	161,590 [1] visitors/month
Dow Theory Letters @DowTheoryLetters	Dow Theory Letters Online ☐ View Release	United States	Banking & Financial Institutions	Financial	161,590 <sup>[1]</sup> visitors/month
Daily Penny Alerts	Daily Penny Alerts Online   ✓ View Release	United States	Online News Sites & Other Influencers	Financial	161,590 [1] visitors/month
Participant Education Center	Benefit Plans Administrative Services Online    View Release	United States	Online News Sites & Other Influencers	Financial	161,590 <sup>[1]</sup> visitors/month
ascensus*	Ascensus Online ☐ View Release	United States	Online News Sites & Other Influencers	Financial	161,590 <sup>[1]</sup> visitors/month
1st Discount Brokerage  DE LES IN Name FRØJ 1597	1st Discount Brokerage Online   ✓ View Release	United States	Financial News Service	Financial	161,590 [1] visitors/month
CENTRAL	CentralCharts Online   ✓ View Release	Global	Online News Sites & Other Influencers	Financial	144,926 [1] visitors/month
FOX 40 WICZ-TV BINGHAMTON	WICZ-TV FOX-40 [Binghamton, NY] Online   ✓ View Release	United States	Broadcast Media	Media & Information	130,935 [1] visitors/month
sтоскиу Атсн	Stockwatch Online   ✓ View Release	Canada	News & Information Service	Financial	128,020 [1] visitors/month
OLEAN TIMES HERALD	Olean Times Herald [Olean, NY] Online ☐ View Release	United States	Newspaper	Media & Information	125,963 [1] visitors/month
CanadianInsider	Canadian Insider Online   ☐ View Release	Canada	Financial News Service	Financial	101,558 <sup>[1]</sup> visitors/month
WRDE NO.	WRDE-TV CBS [Milton, DE] Online ☐ View Release	United States	Broadcast Media	Media & Information	88,999 [1] visitors/month
NEWS EXECUTIONS MITTERS	Suncoast News Network [Sarasota, FL] Online	United States	Broadcast Media	Media & Information	86,503 [1] visitors/month

One News Page	One News Page Global Edition Online   View Release	Global	Online News Sites & Other Influencers	Media & Information	74,536 [1] visitors/month
THE SARATOGIAN	The Saratogian [Saratoga Springs, NY] Online ☐ View Release	United States	Newspaper	Media & Information	65,276 [1] visitors/month
spoke	Spoke Online ☐ View Release	United States	News & Information Service	Business Services	58,648 [1] visitors/month
Trivano Successol beleggen	Trivano Online ☐ View Release	Belgium	Online News Sites & Other Influencers	Financial	43,025 [1] visitors/month
THE RECORD	The Record [Troy, NY] Online ☐ View Release	United States	Newspaper	Media & Information	41,793 <sup>[1]</sup> visitors/month
Market Wire News	Market Wire News Online ☐ View Release	United States	Online News Sites & Other Influencers	Financial	33,484 [1] visitors/month
Oñeida Daily Dispatch	Oneida Dispatch [Oneida, NY] Online ☐ View Release	United States	Newspaper	Media & Information	29,532 [1] visitors/month
CRWEWORLD	CRWE World Online ☐ View Release	Global	Trade Publications	Media & Information	23,141 [1] visitors/month
DAILY RESS.COM	The Daily Press [St. Marys, PA] Online ☐ View Release	United States	Newspaper	Media & Information	17,289 <sup>[1]</sup> visitors/month
Daily Herald Big Picture . Local Focus	Daily Herald [Chicago, IL] Online ☐ View Release	United States	Newspaper	Media & Information	14,236 <sup>[1]</sup> visitors/month
SALAMANCA PRESS	Salamanca Press [Salamanca, NY] Online   ✓ View Release	United States	Newspaper	Media & Information	10,361 [1] visitors/month
RIDGWAYRECORD	Ridgway Record [Ridgway, PA] Online  View Release	United States	Newspaper	Media & Information	6,421 [1] visitors/month
ALSTON SOM)	Allstocks.com Online ☐ View Release	United States	Online News Sites & Other Influencers	Financial	6,342 [1] visitors/month
ASK	Ask.com Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	5,539 <sup>[1]</sup> visitors/month

FOX34	WDFX-TV FOX-34 [Dothan, AL] Online    View Release	United States	Broadcast Media	Media & Information	5,524 [1] visitors/month
NEWSOK	Oklahoman [Oklahoma City, OK] Online  View Release	United States	Newspaper	Media & Information	5,161 [1] visitors/month
NewsBlaze	NewsBlaze US Online ☐ View Release	United States	Online News Sites & Other Influencers	Media & Information	5,139 <sup>[1]</sup> visitors/month
THE BUFFALO NEWS	Buffalo News [Buffalo, NY] Online ☐ View Release	United States	Newspaper	Media & Information	3,907 [1] visitors/month
One News Page	One News Page United States Edition Online   ☐ View Release	United States	Online News Sites & Other Influencers	Media & Information	3,750 [1] visitors/month
Pittsburgh Post-Gazette <sup>,</sup> post-gazette.com	Pittsburgh Post-Gazette [Pittsburgh, PA] Online   ✓ View Release	United States	Newspaper	Media & Information	2,349 [1] visitors/month
LATIN BUSINESS TODAY	Latin Business Today Online ☐ View Release	United States	Online News Sites & Other Influencers	Multicultural & Demographic	2,324 [1] visitors/month
The Chronicle Journal	The Chronicle Journal [Thunder Bay, ON] Online ☐ View Release	Canada	Newspaper	Media & Information	2,302 [1] visitors/month
MYMOTHERLODE.com	myMotherLode.com [Sonora, CA] Online   View Release	United States	Newspaper	Media & Information	2,194 [1] visitors/month
tickertech.com	Ticker Technologies Online ☐ View Release	United States	Financial News Service	Financial	2,141 [1] visitors/month
MINYANVILLE	Minyanville Online ☐ View Release	United States	Online News Sites & Other Influencers	Financial	2,090 [1] visitors/month
RUN THE MONEY	RUN THE MONEY Online   ✓ View Release	United States	Online News Sites & Other Influencers	Financial	1,810 <sup>[1]</sup> visitors/month
<b>1</b> TownNews	Town News Online ☐ View Release	United States	Newspaper	Media & Information	1,697 <sup>[1]</sup> visitors/month
Kalle Republican	The Kane Republican [Kane, PA] Online ☐ View Release	United States	Newspaper	Media & Information	1,464 [1] visitors/month
THE PUNXSUTAWNEY SPIRIT	The Punxsutawney Spirit [Punxsutawney, PA] Online   View Release	United States	Newspaper	Media & Information	1,353 <sup>[1]</sup> visitors/month

	The Saline Courier [Benton, AR] Online ☐ View Release	United States	Newspaper	Media & Information	1,309 [1] visitors/month
STARKVILLE DAILY NEWS	Starkville Daily News [Starkville, MS] Online  View Release	United States	Newspaper	Media & Information	1,272 [1] visitors/month
BORGER NEWS-HERALD The local Physicians Capity ages 1924	Borger News Herald [Borger, TX] Online   ☐ View Release	United States	Newspaper	Media & Information	1,262 <sup>[1]</sup> visitors/month
JOT/UP	Jotup Online ☐ View Release	Global	Online News Sites & Other Influencers	Business Services	1,241 [1] visitors/month
thepilotnews.com	The Pilot News [Plymouth, IN] Online ☐ View Release	United States	Newspaper	Media & Information	1,222 <sup>[1]</sup> visitors/month
100, CON 100 100 100 100 100 100 100 100 100 10	KJUN-TV / KFOL-TV HTV10 [Houma, LA] Online ☐ View Release	United States	Broadcast Media	Media & Information	1,137 [1] visitors/month
<b>MorningNews</b>	The Morning News [Blackfoot, ID] Online ☐ View Release	United States	Newspaper	Media & Information	1,123 [1] visitors/month
Pully Cines Leader	Daily Times Leader [West Point, MS] Online ☐ View Release	United States	Newspaper	Media & Information	1,056 [1] visitors/month
Evening SLEADER Theereningleuder.com	The Evening Leader [St. Marys, OH] Online ☐ View Release	United States	Newspaper	Media & Information	1,018 <sup>[1]</sup> visitors/month
The Post & Mail Post of Mail Po	The Post and Mail [Columbia City, IN] Online ☐ View Release	United States	Newspaper	Media & Information	946 [1] visitors/month
PROFIT	ProfitQuotes Online ☐ View Release	United States	Financial News Service	Financial	881 [1] visitors/month
THE M&A ADVISOR	M & A Advisor Online ☐ View Release	United States	Online News Sites & Other Influencers	Financial	773 [1] visitors/month
Observer News Enterprise www.observernewsonline.com	The Observer News Enterprise [Newton, NC] Online   ☐ View Release	United States	Newspaper	Media & Information	771 <sup>[1]</sup> visitors/month
SPRING TO PARTY	Big Spring Herald [Big Spring, TX] Online ☐ View Release	United States	Newspaper	Media & Information	766 [1] visitors/month
Con Adubart Abilia Aspress	The Newport Daily Express [Newport, VT] Online □ View Release	United States	Newspaper	Media & Information	745 [1] visitors/month

Sweetwater Reporter	Sweetwater Reporter [Sweetwater, TX] Online    View Release	United States	Newspaper	Media & Information	697 [1] visitors/month
POTEAU DALLY NEWS	Poteau Daily News [Poteau, OK] Online  View Release	United States	Newspaper	Media & Information	678 [1] visitors/month
Magazinestoday	Magazines Today Online ☐ View Release	Global	Trade Publications	Media & Information	669 [1] visitors/month
FAT PITCH FINANCIALS	Fat Pitch Financials Online   ✓ View Release	United States	Online News Sites & Other Influencers	Financial	647 [1] visitors/month
LATIN TRADE	Latin Trade Online ☐ View Release	United States	Trade Publications	Multicultural & Demographic	644 [1] visitors/month
Axcess News	Axcess News Online ☐ View Release	United States	Online News Sites & Other Influencers	Media & Information	613 [1] visitors/month
Window, Brans & Crockes, Inc.	Winslow, Evans & Crocker Online ☐ View Release	United States	Online News Sites & Other Influencers	Financial	612 [1] visitors/month
DAILY NEWS	Wapakoneta Daily News [Wapakoneta, OH] Online □ View Release	United States	Newspaper	Media & Information	586 [1] visitors/month
Deer Park Tribune <b>≭</b>	The Deer Park Tribune [Deer Park, WA] Online ☐ View Release	United States	Newspaper	Media & Information	559 [1] visitors/month
Mammoth Times	Mammoth Times [Mammoth Lakes, CA] Online ☐ View Release	United States	Newspaper	Media & Information	547 [1] visitors/month
AMERICAN	The Antlers American [Antlers, OK] Online ☐ View Release	United States	Newspaper	Media & Information	530 [1] visitors/month
Malvern Daily Record	Malvern Daily Record [Malvern, AR] Online ☐ View Release	United States	Newspaper	Media & Information	514 [1] visitors/month
TANS RECORD	Valley City Times-Record [Valley City, ND] Online □ View Release	United States	Newspaper	Media & Information	499 [1] visitors/month
The Inyo Register	Inyo Register [Bishop, CA] Online ☐ View Release	United States	Newspaper	Media & Information	485 [1] visitors/month
DECATOR DAILY DEMOCRAT	Decatur Daily Democrat [Decatur, IN] Online   ✓ View Release	United States	Newspaper	Media & Information	430 [1] visitors/month

MY STLLY LITTLE CANC [16, Redyer, Brisses, Glassauge, and more	My Silly Little Gang Online    View Release	United States	Blog-Parental Influencers	Retail & Consumer	355 [1] visitors/month
The Community Post Serving our communities since 1896	Minster Community Post [Minster, OH] Online ☐ View Release	United States	Newspaper	Media & Information	293 [1] visitors/month
T.U.B Investing	T.U.B Investing Online   ✓ View Release	Singapore	Blog	Financial	221 [1] visitors/month
1stCounsel	1stCounsel Online ☐ View Release	United States	Online News Sites & Other Influencers	Policy & Public Interest	188 [1] visitors/month
()SOGOTRADE	SOGOTRADE Online ☐ View Release	United States	News & Information Service	Financial	181 <sup>[1]</sup> visitors/month
IVISR TO MAKE A PROPERTY OF THE PROPERTY OF TH	Inside Wall Street Report Online   View Release	United States	News & Information Service	Financial	65 [1] visitors/month
manhattanweek.com	Manhattanweek Online ☐ View Release	United States	Online News Sites & Other Influencers	Media & Information	64 [1] visitors/month
MARKET NEWSDESK	Market Newsdesk Online ☐ View Release	United States	Financial Data, Research & Analytics	Financial	60 [1] visitors/month
Canadian on Journalism Violence Forum and Trauma	Canadian Journalism Forum on Violence and Trauma Online   View Release	Canada	Online News Sites & Other Influencers	Policy & Public Interest	Not Available

\*Data sources: [1]

SimilarWeb [2] Alexa, [3] siteworthtraffic.com [4] Cision Digital Reach

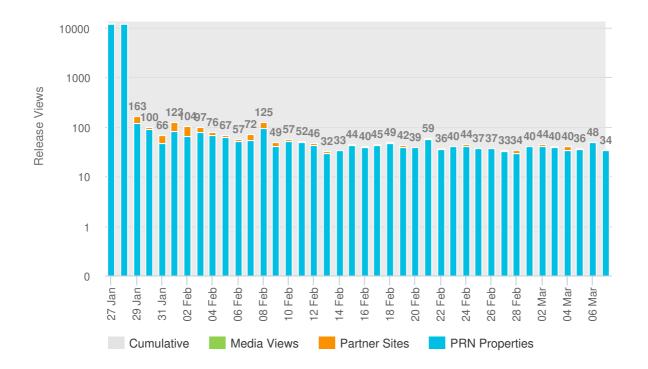
<sup>\*</sup>The data cited here by SimilarWeb represents site traffic data of worldwide unique visitors on desktop and mobile devices. Data is updated monthly.

# Traffic

# Overview

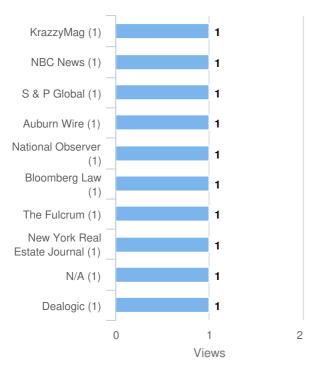
RELEASE VIEWS & HITS	38K	MULTIMEDIA	0
Release Views	29K		
Media Views	60		
Public Views	29K		
Partner Sites	853		
PR Newswire Properties	28K		
Release Web Crawler Hits	9K		

Release Views
Release Views Over Time



### Media Views on PR Newswire for Journalists

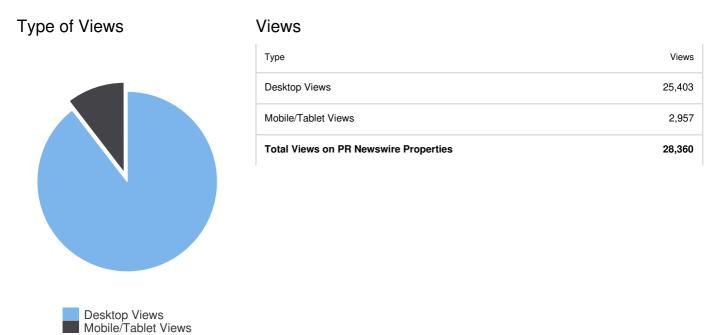




Views on Partner Sites

### Top 10 Sites Seeking Alpha 101 (101)QuoteMedia (43) 43 WFMZ-TV IND-69 [Allentown, PA] 36 (36)Salamanca Pres... Markets Insider 23 (23)Barchart.com (19) 19 Benzinga (18) Factset (17) Nasdaq (16) 16 Morningstar (13) 13 0 100 150 Views

# Traffic to PR Newswire Properties

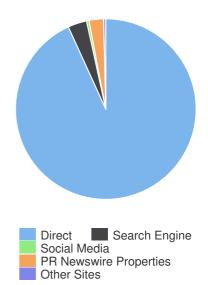


### **External Traffic Sources**

Understand how viewers found your release.

Source Type	Source	Instances
Direct		26,431
Direct	Direct	26,431
∨ Search Engine (8)		957
Total		28,360

Source Type	Source	Instances
Search Engine	Google	907
Search Engine	Yandex.ru	19
Search Engine	Bing	16
Search Engine	Yahoo!	5
Search Engine	DuckDuckGo	5
Search Engine	Baidu	3
Search Engine	Info.com	1
Search Engine	Ask.com	1
∨ Social Media (3)		125
Social Media	Twitter	69
Social Media	LinkedIn	52
Social Media	Facebook	4
∨ PR Newswire Properties (3)		736
PR Newswire Properties	prnewswire.com	733
PR Newswire Properties	prnewswire.co.uk	2
PR Newswire Properties	newswire.ca	1
V Other Sites (55)		111
Other Sites	mma.prnewswire.com	21
Other Sites	org.telegram.messenger	7
Other Sites	i.ytimg.com	5
Other Sites	away.vk.com	5
Other Sites	stockanalysis.com	5
Other Sites	res.cloudinary.com	2
Other Sites	messenger.com	2
Other Sites	help.disqus.com	2
Other Sites	open.edx.org	2
Other Sites	pubads.g.doubleclick.net	2
Other Sites	thestar.com	2
Other Sites	yellowpages.ca	2
Other Sites	shutterstock.com	2
Other Sites	statesman.com	2
Total		28,360



Source Type	Source	Instan
Other Sites	educationworld.com	
Other Sites	newslink.org	
Other Sites	coupons.businessinsider.com	
Other Sites	en.cipscom.com	
Other Sites	en.wikipedia.org	
Other Sites	rt.prnewswire.com	
Other Sites	youtube.com	
Other Sites	stocktwits.com	
Other Sites	annualreports.com	
Other Sites	i0.wp.com	
Other Sites	i2.wp.com	
Other Sites	necsc.umass.edu	
Other Sites	sciencemag.org	
Other Sites	fb.me	
Other Sites	images.indianexpress.com	
Other Sites	thumbs-prod.si-cdn.com	
Other Sites	schema.org	
Other Sites	semafone.com	
Other Sites	elitebusinessmagazine.co.uk	
Other Sites	forbesmusic.com	
Other Sites	github.com	
Other Sites	courses.laimoon.com	
Other Sites	hotdeals360.com	
Other Sites	automotivecustomlighting.com	
Other Sites	photos.prnewswire.com	
Other Sites	uahs.arizona.edu	
Other Sites	invest.ameritrade.com	
Other Sites	ment.webex.com	
Other Sites	menafn.com	
Other Sites	news.cura.preqin.com	
Other Sites	invest1.ameritrade.com	

Total		28,360
Other Sites	sendgrid.com	1
Other Sites	tamil.adaderana.lk	1
Other Sites	login.wordpress.org	1
Other Sites	cdnjs.cloudflare.com	1
Other Sites	stocknewsapi.com	1
Other Sites	p16-tiktokcdn-com.akamaized.net	1
Other Sites	cdn.gobankingrates.com	1
Other Sites	fortune.com	1
Other Sites	support.zoom.us	1
Other Sites	cdn.i-scmp.com	1
Source Type	Source	Instances

# **Audience**

### Overview

VIEWS FROM IDENTIFIED AUDIENCES 230

AP & INFLUENCER LIST RECIPIENTS 96

Wire Distribution / AP Outlets

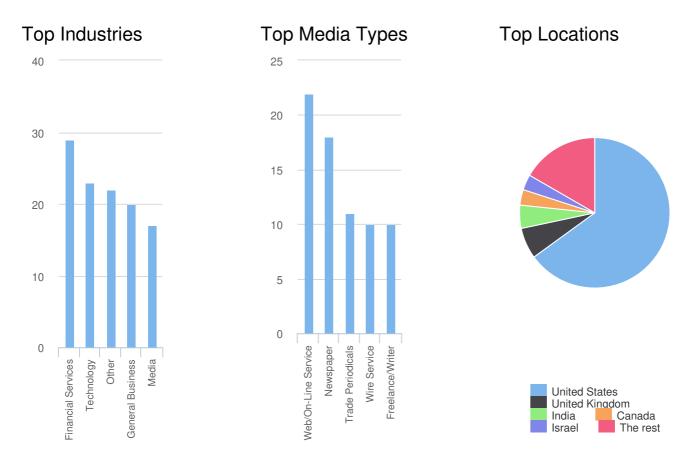
96

Media Views	60
Organization Views	170

# **Audience Summary**

### Media Demographics

A break down of the industries covered, the media types and the locations of the journalists & bloggers accessing your release on PR Newswire for Journalists.



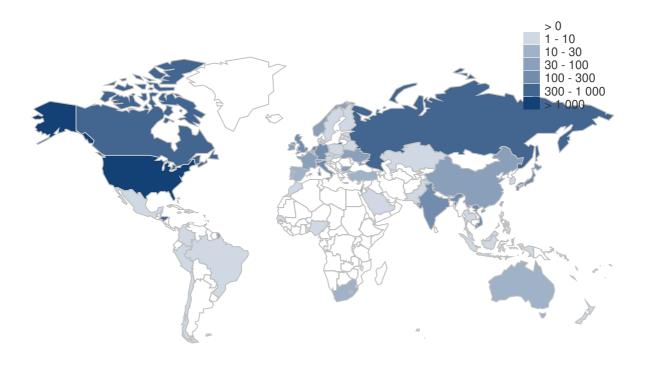
# Geo-segmentation

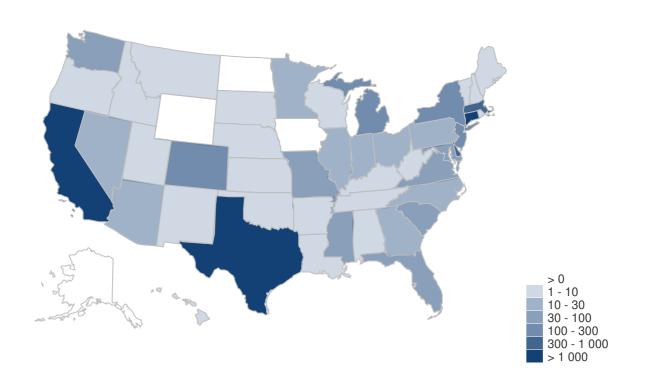
See where views of your release originated. Hover over map to see totals by location.

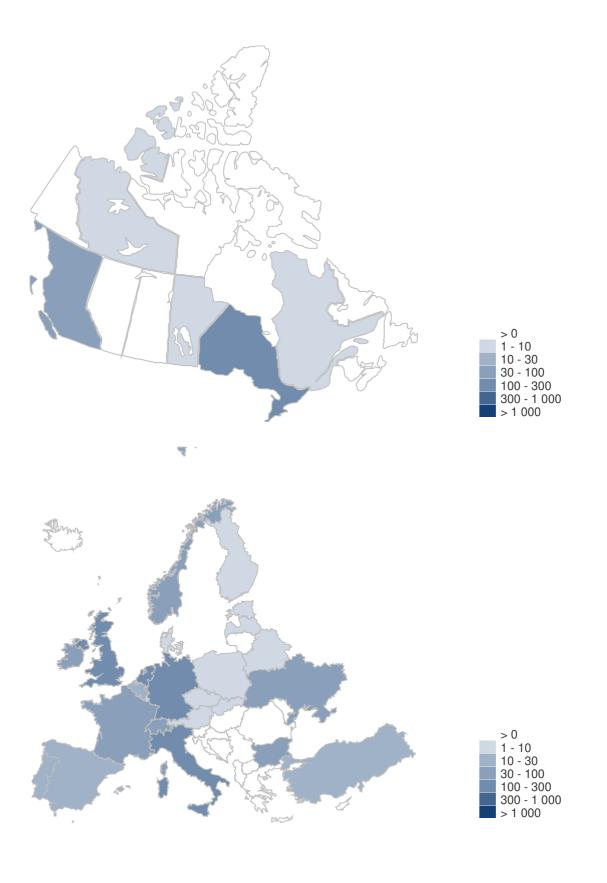
Select a region:

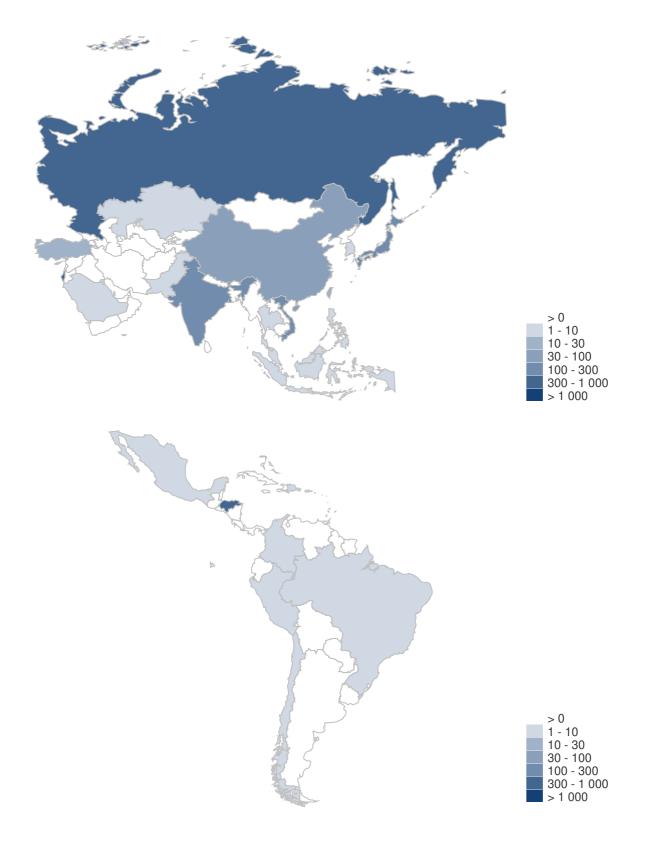
World View











# **Audience Details**

### Media Views

See the details of each media outlet from PR Newswire for Journalists that viewed your release.

Outlet	Industry	Source Type	Location	Views 🕶
KrazzyMag	Auto, Entertainment, Financial Services, Healthcare, Media, Sports, Technology, Travel	Blogger, Other, Web/On-Line Service	India	1
Total	·		·	60

NBC News	Auto, Consumer Products, Financial Services, General Business, Media, Other, Public Issues, Technology	Television, Web/On-Line Service	United States	
S & P Global	Other	Web/On-Line Service	United States	
Auburn Wire	Sports	Freelance/Writer, Web/On-Line Service	United States	
National Observer	Other	Newspaper	United States	
Bloomberg Law	Other	Other	United States	
The Fulcrum	Public Issues	Web/On-Line Service	United States	
New York Real Estate Journal	Energy, Environment, Financial Services, General Business, Media, Other, Technology, Transportation	Consumer Periodicals, Newspaper, Trade Periodicals, Web/On-Line Service	United States	
N/A	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Newspaper, Web/On-Line Service	Israel	
Dealogic	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Other United King		
Mlex Market Insight	Financial Services	Web/On-Line Service	United States	
Cision (PR Newswire)	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	United States	
Law360 (Portfolio Media)	Energy	Web/On-Line Service	United States	
Bloomberg Law	Financial Services, Public Issues	Trade Periodicals, Wire Service	United States	
S&P Global	Financial Services	Trade Periodicals	United States	
European Business Update	Consumer Products, Financial Services, General Business, Healthcare, Technology	Blogger	United States	
Delaware Business Times	Energy, Environment, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Technology, Transportation	Newspaper	United States	
Les Affaires	Financial Services, General Business	Newspaper	Canada	
NewsRise	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Freelance/Writer, Newspaper, Radio, Wire Service	Malaysia	
Total				6

Cision	Academe, Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Multicultural, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Newspaper, Television	India	1
Crain's New York Business	Environment, Features, General Business, Media, Technology	Newspaper	United States	1
Goodnet	Consumer Products, Energy, Environment, Healthcare, Technology, Transportation, Travel	Newspaper	Israel	1
HousingWire	Financial Services, Technology	Freelance/Writer	United States	1
Design World	Technology	Freelance/Writer, Trade Periodicals	United States	1
Sustaina Stocks	Financial Services, General Business	Web/On-Line Service	Denmark	1
Activist Insight	Financial Services, General Business	Web/On-Line Service, Wire Service	United Kingdom	1
NTD News	Broadcast	Television	United States	1
Forbes Advisor	Financial Services	Web/On-Line Service	United States	1
Reuters	Auto, Energy, Financial Services, General Business, Healthcare, Media, Technology, Transportation	Web/On-Line Service, Wire Service	United States	1
Delion	Environment, Financial Services, General Business, Other, Technology	Blogger, Newspaper	Canada	1
cision	Auto	Blogger	United States	1
Economic Review	Auto, Energy, Features, Financial Services, Media, Public Issues, Sports	Freelance/Writer, Newspaper, Trade Periodicals	Pakistan	1
SNL Energy	Energy	Trade Periodicals	United States	1
Kingsport Times-New	Other	Newspaper	United States	1
Randall-Reilly Publishing Co.	Transportation	Trade Periodicals	United States	1
PSEPS	Financial Services, General Business, Technology	Other, Web/On-Line Service	United Kingdom	1
Freelancer	Entertainment, Features, Healthcare	Freelance/Writer, Newspaper	United States	1
heart & soul	Entertainment, Healthcare, Travel	Consumer Periodicals, Radio, Web/On-Line Service	United States	1
PR	Technology	Other	Malaysia	1
InvestmentWires	Financial Services	Consumer Periodicals	United States	1
WSAZ	Financial Services	Television	United States	1
New York 1 News	Other	Television	United States	1
Feather River Bulletin	Other	Newspaper	United States	1
Total				60

Total				6
Courthouse News	Other	Consumer Periodicals, Trade Periodicals	United States	
Mergermarket	Heavy Industry	Web/On-Line Service	United States	
The Kyle & Jackie O Show	Broadcast, Consumer Products, Entertainment, Features, Media, Other, Public Issues, Technology	Radio	Australia	
Gaceta UNAM	Environment, Features, Healthcare, Media, Public Issues, Sports, Travel	Newspaper, Web/On-Line Service	Mexico	
Coelum	Other	Consumer Periodicals, Web/On- Line Service	Italy	
Okinawa Marine	Broadcast, Environment, Features, Financial Services, Media, Public Issues, Technology, Transportation, Travel	Freelance/Writer, Newspaper, Web/On-Line Service, Wire Service	Japan	
Leveraged commentary & data	Financial Services	Wire Service	United States	
Daily News	Other	Other	South Africa	
Spiltmilk.mom	Auto, Broadcast, Entertainment, General Business, Healthcare, Media, Other, Public Issues, Technology, Travel	Blogger, Freelance/Writer, Radio	United States	
PR Newswire	Sports	Web/On-Line Service, Wire Service	United States	
OPIS	Energy, Financial Services, General Business	Trade Periodicals	United Kingdom	
Cognizant	Auto, General Business, Technology	Blogger, Freelance/Writer	India	
Debtwire	Financial Services	Wire Service	United States	
NewsRx	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Web/On-Line Service	United States	
News Aktuell	Other	Wire Service	Switzerland	
Houston Chronicle	Features	Newspaper	United States	
reelancer	Other	Trade Periodicals	United States	

Organization Views
See which organizations have viewed your release

Organization	Headquarters	Visitor Location	Parent Organization	Industry	Views
TYCO HEALTHCARE - MALLINCKRODT	675 MCDONNELL BLVD , United States	UNITED STATES	Covidien Ltd.	Manufacturing	31
Total					170

Mallinckrodt LLC	675 McDonnell Boulevard , United States	UNITED STATES			17
Richards, Layton & Finger PA	920 N King St , United States	UNITED STATES	Richards , Layton & Finger , P.A.	Law Firms & Legal Services	7
Colquitt Regional Medical Center	3131 S. Main St. , United States	UNITED STATES	Colquitt Regional Medical Center	Healthcare, Pharmaceuticals, & Biotech	Ę
Raymond James Financial, Inc.	880 Carillon Parkway, PO Box 12749 , United States	UNITED STATES	Raymond James & Associates , Inc.	Financial Services	3
General Electric Company	Internet Registrations , United States	UNITED STATES	General Electric Company	Manufacturing	3
Deutsche Glasfaser Wholesale GmbH	Am Kuhm 31 46325 , Germany	GERMANY			3
Obermayer Rebmann Maxwell & Hippel LLP	1500 Market St., 34th Floor, ,	UNITED STATES			3
Washington University	Network Technology Services 1 Brookings Drive, Campus Box 1048 , United States	UNITED STATES	Washington University	Education	2
Open Joint-stock company "Dagsvyazinform"	Russian Federation	RUSSIAN FEDERATION			2
Orlando Health, INC	1414 Kuhl Ave, , United States	UNITED STATES	Orlando Health Inc	Healthcare, Pharmaceuticals, & Biotech	2
SPECTROT EL	3535 ROUTE 66 , United States	UNITED STATES			2
Innovate Software Ltd	Innovate Software Ltd, GO, Fra Diego Str, Marsa, Malta , Malta	MALTA			2
Bryan, Cave, McPheeters & McRoberts	211 N. Broadway , United States	UNITED STATES	Bryan Cave LLP	Law Firms & Legal Services	2
Plexicomm, LLC	P.O. Box 2687 , United States	UNITED STATES	Plexicomm LLC	Telecommunications	2
samtel	Russian Federation	RUSSIAN FEDERATION			2
Elliott Associates	40 West 57th Street , United States	UNITED STATES	Elliott Associates Inc	Real Estate & Construction	2
Haefele Connect	24 E. Tioga Street , United States	UNITED STATES			2
NEC Corporation	Japan	JAPAN			2
NAT-IP-NET	Russian Federation				2
MetLife	27-01 Queens Plaza North , United States	UNITED STATES	Metropolitan Life Insurance Company	Insurance	2
Symantec Corporation	350 Ellis Street , United States	UNITED STATES	Symantec Corporation	Software & Internet	2
KBC Group NV	Egide Walschaertsstraat 3 BELGIUM , Belgium	BELGIUM			2
Connectria	210 N Tucker Blvd Suite 210 , United States	UNITED STATES	Connectria Hosting		2
Emerson Electric Co.	8000 West Florissant Avenue , United States	UNITED STATES	Emerson Corporation	Software & Internet	2
Total	1		<u> </u>		170

Wachtell, Lipton, Rosen & Katz	51 W 52nd St , United States	UNITED STATES			2
VladivostokOptSnab	Russian Federation	RUSSIAN FEDERATION			1
Cedars-Sinai Health Systems	8700 Beverly Blvd , United States	UNITED STATES	Cedars-Sinai Medical Center	Healthcare, Pharmaceuticals, & Biotech	1
CATSKILL ON LINE	107 MAIN ST , United States	UNITED STATES			1
On Ramp Indiana	859 CONNER ST , United States	UNITED STATES	On Ramp Indiana	Media & Entertainment	1
KATTEN MUCHIN ROSENMAN LLP	525 West Monroe Street , United States	UNITED STATES	Katten Muchin Rosenman LLP	Law Firms & Legal Services	
MEYER WM W SONS INC	1700 FRANKLIN BL , United States	UNITED STATES			1
McAfee, Inc.	2821 Mission College Blvd. , United States	UNITED STATES	McAfee , Inc.	Manufacturing	1
Intel Deutschland GmbH	Postfach 1110 85571 , Germany	UNITED STATES			1
Vermont-IT Limited Liability Company	ul. Frunze 1A pom.1 141070 , Russian Federation	RUSSIAN FEDERATION			1
SHIONOGI	300 CAMPUS DRIVE , United States	UNITED STATES	Shionogi Inc.	Healthcare, Pharmaceuticals, & Biotech	
Scotia McLeod Inc.	40 King Street West , Canada	CANADA	ScotiaMcLeod Inc.	Financial Services	
Broadridge Financial Solutions, Inc.	283-299 Market St , United States	UNITED STATES	Broadridge Financial Solutions Inc	Media & Entertainment	1
EXTREME LTD	Bratislavskaya d.25 109469 , Russian Federation	RUSSIAN FEDERATION			
Refinitiv US LLC	REFINITIV, 3 TIMES SQUARE , United States	UNITED STATES	REFINITIV US LLC		
Mercer University	1501 Mercer University Drive , United States	UNITED STATES	Mercer University	Education	
The VETEK Group of Companies		RUSSIAN FEDERATION	The VETEK Group of Companies	Manufacturing	
Complektstroy-LAN	Russian Federation	RUSSIAN FEDERATION			
Morrison & Foerster	425 Market Street , United States	UNITED STATES	Morrison & Foerster LLP	Law Firms & Legal Services	
PriceWaterhouseCoopers, LLP	4040 West Boy Scout Blvd , United States	UNITED STATES	PwC	Business Services	
Facebook, Inc.	1601 Willow Rd. , United States	NETHERLANDS	Facebook	Software & Internet	
Cleary Gottlieb Steen & Hamilton LLP	1 Liberty Plaza, Suite 42 , United States	UNITED STATES	Cleary Gottlieb Steen & Hamilton LLP	Law Firms & Legal Services	
New York State Unified Court System	125 Jordan Rd , United States	UNITED STATES	New York State Unified Court System	Business Services	
Total			I	1	170

DISCOVERY LABS	2600 KELLY RD , United States	UNITED STATES	Discovery Laboratories , Inc.	Healthcare, Pharmaceuticals, & Biotech	1
Sesame Workshop	1 Lincoln Plaza , United States	UNITED STATES	Sesame Workshop	Media & Entertainment	1
University of Chicago	1155 E. 60th Street , United States	UNITED STATES	University of Chicago	Education	1
Saint-Petersburg State University of Information Technologies, Mechanics and Optics	Russian Federation	RUSSIAN FEDERATION		Education	1
The Goldman Sachs Group, Inc.	200 West Street , United States	UNITED STATES	Goldman , Sachs & Co.	Financial Services	1
LORD, ABBETT & CO. LLC	90 Hudson Street , United States	UNITED STATES			1
Cyxtera Technologies Inc	2333 Ponce De Leon Blvd Suite 900 , United States	UNITED STATES			1
RTA Svyaz Ltd.	Sovetskaya 31 Myski, 652840, Russia , Russian Federation	RUSSIAN FEDERATION			1
Harris Trust & Savings Bank	Harris Trust & Savings Bank , United States	UNITED STATES	Harris Bank	Financial Services	1
INNIS FREE	501 MADISON AVENUE FL 20 , United States	UNITED STATES			1
MOSES & SINGER LLP	405 LEXINGTON AVE , United States	UNITED STATES	Moses & Singer LLP	Law Firms & Legal Services	1
Prolink MO.ru Ltd.	Malinovaya st. 1, Korobovo, Moscow region, Russia, 142715, Russian Federation	RUSSIAN FEDERATION			1
Miranda-Media Ltd	Geroev Adzhimushkaja, n.9 295011 , Russian Federation	UKRAINE			1
Symantec NPP Tokyo	Japan	HONG KONG			1
LTD "SEM"	Obvodniy kanal str., h. 199-201, Lit F Saint- Petersbourg, Russia , Russian Federation	RUSSIAN FEDERATION			1
Bayerische Boerse Aktiengesellschaft	Hopfenstraße 4 D-80335 München , Germany	GERMANY			1
Naicoms	Bulgaria				1
NAVER Corp	895-7 Wolseong 1-Dong, Dalseo-Gu , Republic of Korea	KOREA, REPUBLIC OF	NAVER Corp	Media & Entertainment	1
Sprious LLC	440 N 8th St Suite 110 , United States	UNITED STATES			1
Panq B.V.	Luchthavenweg 81.221 5657EA , Netherlands	CHINA			1
NJT Mayco	42400 Merrill , United States	UNITED STATES	Mayco International LLC	Retail	1
The Bank of Tokyo-Mitsubishi UFJ	Harborside Financial Center, 500 Plaza III , United States	UNITED STATES	Mitsubishi UFJ Financial Group , Inc.	Financial Services	1
Etype Company, Kaliningrad	Russian Federation	RUSSIAN FEDERATION			1
Capgemini Technology Services India Limited	158-162(P) & 165 (P)-170(P) EPIP Phase II , India	INDIA			1
Total	<u> </u>				170

Arnold & Porter Kaye Scholer LLP	601 Massachusetts Ave. NW , United States	UNITED STATES	Arnold & Porter LLP	Law Firms & Legal Services	1
Plant TiftNet	PO Box 187 , United States	UNITED STATES	Plant TiftNet Inc	Telecommunications	1
XIOLINK, LLC	1111 Olive Street , United States	UNITED STATES	Xiolink LLC	Telecommunications	1
SYSTEMA Ltd	Ochalenko st, 3rd drive, 10 384900 , Russian Federation	RUSSIAN FEDERATION			1
CJSC Cannel-7	Russian Federation	RUSSIAN FEDERATION			1
Company with additional responsibility "Company "BEST"	Privokzalnaya str. 3 UKRAINE , Ukraine	UKRAINE			1
Quality Technology Services, LLC	300 Satellite BLVD , United States	UNITED STATES			1
North Carolina State University	Avent Ferry Technology Center, Box 7208 2114 Avent Ferry Road , United States	UNITED STATES	North Carolina State University	Education	1
Strong Technology, LLC.	700 S. Flower St., Suite 1500 , United States	UNITED STATES			1
WhyFly	218 W. 9th St. , United States		WhyFly LLC	Telecommunications	1
CTL Colombia	CARRERA 68#169A-73 , Colombia	UNITED STATES			1
Deutsche Bank	2 Gatehall Drive , United States	HONG KONG	Deutsche Bank AG	Financial Services	1
S&P Global Inc.	1 Independence Way , United States	UNITED STATES		Business Services	1
Davidson Companies	8 3rd St. North , United States	UNITED STATES	D.A. Davidson & Co.	Financial Services	1
Freedom Krasnodar Branch	Krasnodar Severskaya, Lenina 41 , Russian Federation	RUSSIAN FEDERATION			1
Wyyerd Group	5600 Arapahoe Ave Suite 200 , United States	UNITED STATES			1
Total			1		170

### **Associated Press Outlets**

Every PR Newswire U.S. wire newsline includes targeted distribution to the Associated Press, an essential global news network that delivers content to an extensive set of media platforms and formats. The list below represents the outlets you reach via this partnership.

Outlet Name	City	State	Newsline	Туре	Audience
FoxNews.com	New York	NY	New York Metro newsline	Online	32,516,438 Visitors per Month
CBS News Radio	New York	NY	New York Metro newsline	Radio	30,000,000 Broadcast Audience
New York Times Digital	New York	NY	New York Metro newsline	Newspaper	29,886,442 Visitors per Month
CNBC.com	Englewood Cliffs	NJ	New York Metro newsline	Online	26,089,259 Visitors per Month
CBSnews.com	New York	NY	New York Metro newsline	Online	26,080,671 Visitors per Month
abcnews.com	New York	NY	New York Metro newsline	Online	24,167,779 Visitors per Month

Outlet Name	City	State	Newsline	Туре	Audience
New Tang Dynasty Television	New York	NY	New York Metro newsline	Television	10,200,052 Visitors per Month
Yahoo Inc.	Sunnyvale	CA	New York Metro newsline	Online	10,030,975 Visitors per Month
CBS Television Network	New York	NY	New York Metro newsline	Television	8,088,048 Broadcast Audience
NBC News	New York	NY	New York Metro newsline	Television	6,911,848 Broadcast Audience

### Overview

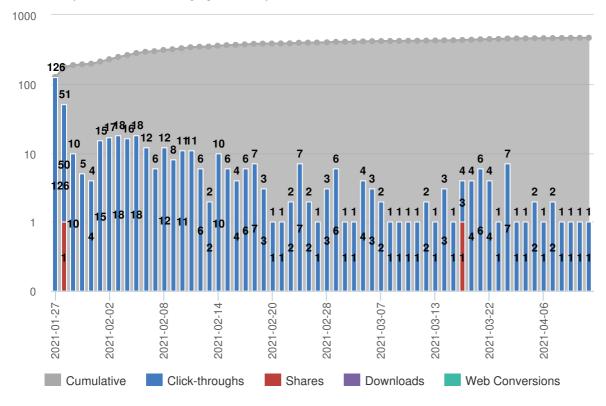
### TOTAL ENGAGEMENT ACTIONS

540

Click-throughs	538
Shares	2

### **Engagement Timeline**

See when your audience engaged with your release.



# **Engagement Details**

A break down of click-throughs, shares and other engagement actions.

### Click-throughs

The number of times your release sent visitors to the pages you linked to

URL	Click- throughs
Total	538

URL	Click- throughs
http://www.revivemallinckrodt.com/	356
https://www.prnewswire.com/news-releases/the-buxton-helmsley-group-to-call-meeting-of-mallinckrodt-shareholders-to-realign-board-and-management-with-shareholder-interests-renegotiate-restructuring-plan-301209521.html	177
http://www.sec.gov/	5
Total	538

## Shares

A breakdown of the types of sharing your release generated.

Type of share	Shares
Print	2
Total Shares	2

About Cision PR Newswire Contact Terms of Use Privacy Blog

Copyright © 2021 Cision US Inc., 130 E Randolph St., 7th Floor, Chicago, IL 60601. View our Privacy Policy.